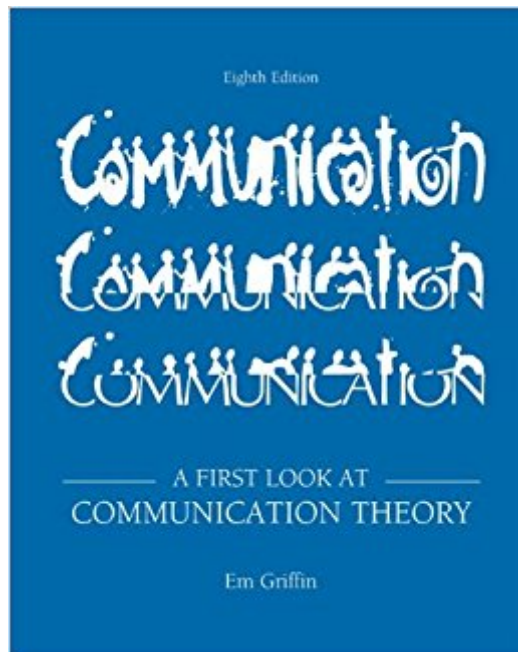


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# A First Look At Communication Theory



## Synopsis

The most widely-used textbook for the communication theory course, *A First Look at Communication Theory* analyzes the major communication theories at a level that is appropriate for both lower- and upper-level courses. The theories represented in the text reflect a mix of foundational and recent scholarship and strike a balance of scientific and interpretive approaches.

## Book Information

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## Customer Reviews

Em Griffin is Professor of Communication at Wheaton College in Illinois, where he has taught for the past twenty-six years and has been chosen Teacher of the Year. He received his bachelor's degree in political science from the University of Michigan, and his M.A. and Ph.D. in Communication from Northwestern University. His research interest centers on the development of close friendships. Professor Griffin is the author of three applied communication books: *The Mind Changers* analyzes practical techniques of persuasion; *Getting Together* offers research-based suggestions for effective group leadership; and *Making Friends* describes the way that quality interpersonal communication can build close relationships. He also speaks and leads workshops on these topics in the United States, Singapore, and the Philippines. Professor Griffin's wife, Jean, is an artist. They have two adult children, Jim and Sharon.

Bought this for a class, what I expected and needed. Reading seems to be clear in my opinion.

I found this book to be a handy reference book for an introduction to the various theories and theorists. It has been one that I have kept on my bookshelf. I would have liked to have seen more in the way of interactive exercises, as I believe the college classroom is the best opportunity a person will ever have to try these theories out in a communication laboratory.

Author Em Griffin is able to make an interesting read out of communication theory, which has potential to be dry. Each of the theories covered in this text is interesting and relevant to daily life, well-supported with useful examples and valid data and explained with clarity. Sometimes the examples get too wordy for my taste, but in general the chapters offer solid overviews of theories. I've learned a lot from this text. I'm keeping it for future reference.

I needed this book for my introduction to theories of communication class, and honestly it's so well written. In my situation at least, you would not be able to pass the class without the book. Thankfully, this book makes your time seem well spent. It's extremely well written and clear for a subject that plenty of scholars can make extraordinarily boring and hard to understand.

This book is laid out very well and makes it actually interesting to read. I had this version and the updated version which is pretty similar, just with a few theories added and taken out. The theories while many of them, are broken down well and easy to understand which helps to apply them for assignments. I would highly recommend this book for Comm Theory classes.

just what my sister needed for her communications class. In good conditions.

The text arrived well before my semester started and was in great condition. This is a very complete text with lots of theories that can be applied to politics, relational issues and organizational flow within businesses. it provides a great general overview into the study of Communication Theory.

Thank you so much, for quickly sending requested college book. 10 stars!!

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